



SPONSORSHIP DECK

Infinite
MIND CARE



BACKGROUND

On World Mental Health Day 2023 (WMHD), Kelly Holding Ltd. in partnership with Infinite Mindcare, hosted the first mental health symposium targeting the corporate community. The event was a resounding success as was our 2024 event, with over 200 attendees! **For our 2025 event we will build on this success, utilising four large meeting spaces to be able to offer 16 sessions - including those that have been very well received and adding in new ones based on the last two years of research and input from our attendees and the community.**

The impact of mental health challenges in the workplace continues to increase. Mental Health First Aid England (MFHA) reports that **mental health issues accounted for more than half of all work-related illnesses** in the UK in 2023, and that around **51% of long-term sick leave is due to stress, depression, or anxiety**. In addition, **one in five UK workers reported feeling unable to manage stress and pressure in the workplace** while **a third of managers feel out of their depth supporting their team with mental health concerns**. Research from Deloitte UK also found that **64% of managers have considered quitting for a job that would better support their wellbeing**. According to Forbes Health, the impact that depression and anxiety has on the global economy can be measured in \$1 trillion of lost productivity each year!

Although similar data may not be readily available, it is safe to say that the workforce in the Cayman Islands is also grappling with many of these issues. On WMHD 2023, **Dr. Omotayo Bernard, head of the Behavioural Health Department at the Cayman Islands Health Services Authority, revealed that the largest group accessing mental health services in 2022 was people aged 25 to 44**. These are individuals in the workplace - our colleagues, managers, friends, CEOs.

It was with all these statistics in mind that the WMHD symposium was created.



PRIORITISING OUR MENTAL HEALTH



THE CONCEPT

A half day conference to mark World Mental Health Day on:

10 OCTOBER | CAMANA BAY CINEMA | 9AM TO 2PM

Attendees will have the opportunity to attend a variety of sessions led by Infinite Mindcare's team of Masters and PhD CPAM-registered therapists. Every hour there will be four (4) sessions for attendees to choose from with topics such as **Cultivating Self-Esteem, Setting Healthy Boundaries, Managing our Anxiety, Intergenerational Trauma, Mindfulness and Meditation, Society's Impact on Mental Health, Signs a Teen may be Struggling, Grief, Burnout Workshop and Healing from Trauma.**

In between sessions there will be networking opportunities, mindful puzzles and games, head and neck mini massages and refreshments. This is a perfect opportunity for individuals and work teams to get out of the office and still be in a productive environment.

AVAILABLE PACKAGES



Premium

CI\$5,000.00

(6 packages available)

- Right to branding in lobby and at entry to one theatre (pull up banners provided by sponsor)
- Provision of 160 spaces - 40 people for all sessions or 80 for 2 sessions or any variation.
- Logo included on all event signage
- For each package sold, event will donate 10 spaces to a local charity (e.g. APF, Jasmine, etc.)

Supporter

CI\$2,500.00

(8 packages available)

- Right to branding in lobby (one pull up banner provided by sponsor)
- Provision of 80 spaces - 20 people for all sessions or 40 people for 2 sessions or any variation
- Logo included on all event signage
- For each package sold, event will donate five (5) spaces to a local charity (e.g. APF, Jasmine, etc.)



PRIORITISING OUR MENTAL HEALTH



OTHER PACKAGE OPTIONS

Group

CI\$1,100.00

- Provision of 40 spaces to be used across sessions - 10 people for all sessions or 20 for 2 sessions or any variation.
- Access to refreshments and activities

Individual

CI\$120.00

- Provision of 1 space for 4 sessions
- Access to refreshments and activities

MEET THE ORGANISERS



RHONDA KELLY
C.E.O.



LAURIE-ANN HOLDING
Managing Director



BEV SINCLAIR
*Communications
Manager*



RACHAEL MANDERSON
Event Coordinator

Kelly Holding Ltd. (KHL) is a Caymanian-owned and operated events and communications agency that has been in business for 22 years. During this time, the company's expertise has been called upon and utilised locally, regionally and internationally by governments, corporations, charitable organisations and individuals alike. The company offers a comprehensive portfolio of services and is a 'one-stop shop' for event management, marketing, media relations and sponsorship management.

A small but powerful force in Cayman's **event management**, **marketing** and **communications** space, the KHL team works together as a cohesive unit, automatically knowing how to best use each other's strengths to better assist clients and attain maximum benefit. The company is owned by Rhonda Kelly (CEO) and Laurie-Ann Holding (MD).

Rhonda created the Addison Kelly Mental Health Education Fund after losing her daughter to suicide in 2022 and through her journey mental health has become a priority for her and the KHL family, this symposium was started from their desire to increase awareness and stop the stigmas around mental health.

MEET THE PRESENTERS



Infinite Mindcare is a multi-specialty counselling center offering psychotherapy for adolescents, teens and adults with an array of concerns. The company not only provides outpatient counselling; it also offers neurofeedback along with customised services for first responders, corporations, and substance abuse.

With a passion for advocacy and awareness, Infinite Mindcare offers three free, monthly, community events including: The Infinite Mindcare Talk Series, The After Dark Series, and Coffee, Mental Health & Reggae. Distinguished by their comprehensive training in various specialised areas of mental health, Infinite Mindcare staff members bring proficiency in the most prevalent, and even uncommon mental health concerns. Detailed profiles and testimonials of all their providers can be readily accessed on their website, infinitemindcare.com.



SUTTON BURKE
Clinical Director



DEREK OLIVER
Psychologist



GREG MILLER
Psychologist



RAQUEL TOBIÁN
Clinical Social Worker



HOLLY VENN
Social Worker



ELISSA GROSS
Counselor



MARIA PLA
Therapist

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